# CALIFORNIA INFRASTRUCTURE AND ECONOMIC DEVELOPMENT BANK (IBank) CONDUIT 501(c)(3) REVENUE BOND FINANCING PROGRAM

STAFF REPORT						
EXECUTIVE SUMMARY						
Applicant:		ege, Inc. D.B.A Corrower"/"CCH")	Columbia College	Requested Par Amount:	Not to exceed \$2,135,000	
Applicant Description:	The Borrower is a California nonprofit public benefit corporation with the mission to educate students in the art and science of communications and the diverse media of contemporary storytelling within an exploration of the liberal arts. CCH operates Columbia College in Los Angeles and provides associate and bachelors degree programs focusing exclusively on television and filmmaking.					
Type of Financing:	Conduit Tax-exempt Variable Rate Revenue Bonds ("Bonds").					
Project Description:	(1) finance, refinance or reimburse the Borrower for the costs of construction, improvement, renovation, furnishing, equipping and various improvements to the real property located at Borrower's campus, including, but not limited to, renovations to a theater and studios, environmental remediation and the construction of additional parking facilities, and the acquisition of equipment and furnishings (collectively, the "Facilities"), and (2) pay certain costs of issuance in connection with the issuance of the Bonds and other related costs (the "Project").					
Project Site:	The Facilities that will be financed with the Bonds proceeds are located at 18600 and 18618 Oxnard Street, Tarzana, CA 91356, within the City of Los Angeles (Los Angeles County).					
Plan of Finance:	IBank will issue conduit, tax-exempt variable rate revenue bonds in the principal amount not to exceed \$2,135,000 to finance the Project.					
Tax Status: Term: Credit Enhancement: Credit Rating:	Not to exceed 30 years.  Irrevocable Direct-pay letter of credit from Rabobank, N.A.					
Estimated Sources of			Estimated Uses		-	
Tax-exempt Bonds-Par Amount Borrower Contribution			Ca	pital Expenditure pitalized Interest costs of Issuance	\$2,035,000 100,000 183,656	
	TAL SOURCES	\$2,318,656	TOTAL USES		\$2,318,656	
Financing Team:  Bond Counsel:  Underwriter:  Financial Advisor:  Trustee:		BNY Mellon Capital Markets, LLC SJ Advisors, Inc.				
to fac	The Project will help resolve existing environmental concerns on the property adjacent of the campus and result in the expansion of parking spaces for students, staff and aculty, from 180 to 305 parking spaces, a 70% increase. The campus onsite parking nelps reduce traffic congestion and street parking demand.					
Date of Board Meeting: 4/25/2017		Resolution Number: 17-09		Prepared by: John Belmont, 3/28/2017		

**Staff Recommendation:** Staff recommends approval of Resolution No. 17-09 authorizing the issuance of Conduit, Tax-exempt Variable Rate Revenue Bonds, in a par amount not to exceed \$2,135,000, for the benefit of Columbia College, Inc. D.B.A Columbia College Hollywood.

#### **BACKGROUND AND HISTORY**

Columbia College, Inc., D.B.A. Columbia College Hollywood ("Borrower"/"CCH"), a California non-profit public benefit corporation, is a post-secondary educational institution that educates students in the art and science of communications and the diverse media of the liberal arts. The College was founded in 1952 as a branch campus of the Columbia College in Chicago. The College was originally focused on the television and radio industry. In 1959 the CCH separated from Columbia College in Chicago to operate as an independent, private, nonprofit college. In 1997 the College established its current campus in the historic, former world headquarters of Panavision, a camera and lens manufacturer. The 85,000 square foot campus is located in the San Fernando Valley region of Los Angeles, California.

CCH is accredited by the Western Association of Schools and Colleges Senior College and University Commission and approved to operate by the California Bureau for Private Postsecondary Education.

CCH offers a 2-year Associate of Fine Arts in Cinema and Television and a 4-year Bachelor of Fine Arts degree in Cinema and in Cinema and Television. The curriculum offers hands-on learning experiences and project-based coursework with an industry-based faculty. CCH currently employs 95 faculty and has 360 students enrolled, with an expected increase in enrollment between 400 – 425 students in September 2017, then increasing to over 500 in 2018. The annual tuition for a full-time student is currently \$21,840. The College estimates that 80% of its students receive financial assistance.

The California Secretary of State reports active status for the Borrower. Current leadership is listed in Appendix A.

#### PROJECT DESCRIPTION

The Borrower is requesting the issuance of conduit tax-exempt variable rate revenue bonds in a par amount not to exceed \$2,135,000 to (1) finance, refinance or reimburse the Borrower for, the costs of construction, improvement, renovation, furnishing, equipping and various improvements to the real property located at Borrower's campus, including, but not limited to, renovations to a theater and studios, environmental remediation and the construction of additional parking facilities, and the acquisition of equipment and furnishings (collectively, the "Facilities"), and (2) pay certain costs of issuance in connection with the issuance of the Bonds and other related costs.

The majority of the Bonds proceeds will be used for environmental remediation after demolition of the 18600 Oxnard Building, renovation of the main theater, surfacing and resurfacing parking lots, purchasing equipment for the New BFA Animation Program, rehabilitation of the television studio and the general facility, and upgrading motion picture equipment.

#### **Previous IBank Financing:**

Bond Issue	Par Amount	Current Outstanding as of 12/31/2016	Purpose
Series 2010	\$5,240,000	\$4,565,000	The bond proceeds, issued by IBank, were used to refinance a portion of existing debt used to finance the cost of acquiring, constructing, rehabilitating, improving, equipping and general development of the Borrower's facilities.

On October 14, 2010, IBank issued its Variable Rate Demand Revenue Bonds (Columbia College Hollywood Project), Series 2010 in an aggregate principal amount equal to \$5,240,000 (the "2010)

Bonds"), pursuant to the Indenture of Trust, dated as of October 1, 2010, by and between IBank and The Bank of New York Mellon Trust Company, N. A., as trustee (the "2010 Indenture"). The proceeds of the 2010 Bonds were used to (i) refinance a portion of the cost of acquiring, constructing, rehabilitating, improving, equipping and general development of the Borrower's facilities located at 18600 and 18618 Oxnard Street, Tarzana, California 91356 and (ii) pay certain costs of issuance and credit enhancement costs in connection with the Series 2010 Bonds. The Series 2010 Bonds were secured by an irrevocable direct-pay letter of credit issued by Rabobank, N.A.

(See Appendix B--Project Photos).

#### **FINANCING STRUCTURE**

IBank Term Sheet Columbia College Date: April 25, 2017

**Par Amount:** Up to \$2,135,000; in one or more series.

Type of Offering: Public Offering

**Underwriter:** BNY Mellon Capital Markets, LLC

**Credit Enhancement:** Irrevocable Direct Pay Letter of Credit from Rabobank, N.A.

**Expected Credit Rating:** AA+ rating from Fitch

Interest \*: Variable interest rates subject to adjustment as set forth in the

Indenture.

**Maturity:** In no case greater than 30 years.

Expected Closing Date\*: May 8, 2017

**Collateral:** As set forth in the Indenture.

Conduit Transaction: The Bonds are special, limited obligations payable solely from

payments made by the Borrower under the Transaction Documents, and IBank shall not be directly or indirectly or contingently or morally obligated to use any other moneys or assets of IBank for all or any

portion of payment to be made pursuant to the Bonds.

#### **Financing Structure**

IBank will issue conduit, tax-exempt variable rate revenue bonds in the principal amount not to exceed \$2,135,000 and sell the Bonds to the Bank of New York Mellon Capital Markets, LLC through public offering. The payment of principal of and interest on and purchase price of the Bonds will be supported with an irrevocable direct pay letter of credit ("Letter of Credit") from Rabobank, N.A. ("Bank"). The Bank is expected to have a Fitch credit rating of AA+.

The Bonds will be issued pursuant to a First Supplement to the 2010 Indenture, will be offered pursuant to an Official Statement, and sold pursuant to a Purchase Contract. The proceeds will be loaned to the Borrower pursuant to a First Amendment to Loan Agreement. The Bonds will be subject to a Remarketing Agreement.

#### **Limited Obligations of IBank**

The Bonds are payable solely from and secured solely by the pledge of the Borrower's payments under the transaction documents. Neither IBank, nor any of the members of its Board of Directors, nor any of its officers or employees, nor any person executing the transaction documents on behalf of IBank shall be personally liable for the Bonds or subject to any personal liability or accountability by reason of the execution thereof. The Bonds are limited obligations of IBank and are not a pledge of the faith and credit of IBank or the State of California or any of its political subdivisions.

<sup>\*</sup>Please note that Interest Rate and Closing Date are subject to change.

#### **PUBLIC BENEFITS**

#### **General Benefits**

CCH prepares students for a career in the film and television industries ("Industry") which significantly contributes to the economy of Los Angeles and California. For over half a century, CCH graduates have been able to join the Industry and build successful careers. Approximately 70% of the graduates find work in the Industry within 6 months of receiving a degree. The College achieved the highest accreditation in 2014 from WASC Senior College and University Commission. The College expects an increase in student enrollment from 360 current students to 400-425 students in September 2017.

CCH's hands-on and practical method of instructions on various educational programs prepares its students to apply for and enjoy various internship opportunities such as film internships with the Academy of Motion Picture Arts and Sciences ("Academy"). The Academy grants funds to CCH to support paid film internships for six to eight students annually.

CCH also opens up the campus for community activities and events to organizations such as, Tarzana Neighborhood Council, Tarzana Planning Commission, Tarzana Improvement Association, and the City Los Angeles. Students and staff volunteer work the San of do at Fernando Valley Arts & Cultural Center and participate in other charitable activities.

#### **Project Benefits**

The Project will permanently resolve existing environmental concerns of elevated concentrations of volatile organic compounds (VOC's) found in the soil, soil vapor and groundwater. The VOC contamination was a side effect of industrial manufacturing operations at the former Bodycote Thermal Processing Facility that used to be located at 18600 Oxnard Street. The 18600 Oxnard Building adjacent to the campus will be demolished and the land will undergo environmental remediation to eliminate potential environmental issues.

The addition of new on-site parking space and resurfacing of the existing parking space will help reduce traffic congestion and street parking demand. The Project will result in the expansion of parking spaces by an estimated 70% for students, staff and faculty, and will reduce CCH's use of community resources.

The improvements to the facility will also enhance the CCH's ability to attract donors, increase its national profile, and gain recognition as a leading liberal arts college in Los Angeles.

## **OTHER PROJECT DATA**

PERMITS AND APPROVAL					
Required?	☐ NO  ☐ YES, Describe: All approvals have				
	been obtained.				
TEFRA					
Date of TEFRA Publication:	April 5, 2017				
Publications:	The Daily Recorder and Metropolitan News-				
	Enterprise				
Date of TEFRA Hearing:	April 19, 2017				
Oral/Written Comments:	NO  ☐ YES, Explain:				
ELIGIBILITY REVIEW					
Applicant meets all of IBank	<ol> <li>Project is in the State of California.</li> </ol>				
eligibility criteria?	2. The Borrower is capable of meeting the				
X YES NO	obligations incurred under relevant agreements.				
	3. Payments to be made by the Borrower to IBank				
	under the proposed financing agreements are				
	adequate to pay the current expenses of the				
	IBank in connection with the financing and to				
	make all the scheduled payments.				
	4. The proposed refinancing is appropriate for the				
	Project.				
INDUCEMENT CERTIFICATE					
Completed?	■ NO ■ YES Certificate No.:				
	N/A Date:				

## **RECOMMENDATION**

Staff recommends approval of Resolution No. 17-09 authorizing the issuance of Conduit Tax-exempt Revenue Bonds in an aggregate amount not to exceed \$2,135,000 for the benefit of Columbia College, Inc. D.B.A. Columbia College Hollywood.

## **APPENDIX A: GOVERNANCE AND MANAGEMENT\***

## **BOARD OF TRUSTEES**

Dr. William Durdon	Chairman of the Board President Emeritus and Professor of Liberal Arts, Dickinson College, Carlisle, PA; Joint Professor (Research), The John Hopkins University School of Education,
William Smith	Baltimore, MD President and CEO Columbia College Hollywood Los Angeles, CA
Theodore O'Karma	Secretary/Treasurer Former NBC-Universal Executive Los Angeles, CA
Kim Alpert	Trustee Founder & Director of Creative Strategy, Make Amazing; Director of Creative Technology, DCI Artform, Chicago, IL
Nick Cohen	Trustee Principal TrackTips Video Production Los Angeles, CA
Tim Loomer	Trustee Founder and Managing Partner, Gulfstream Strategies; Former CEO, Campus Management Corp. Delrey Beach, FL
Barry Malkin	Trustee CEO, Carnegie Learning Chicago, IL
Thomas McNamara	Trustee CEO Copley Retention Systems Chicago, IL
Dr. Satish Menon	Trustee CTO & Senior Vice President Shutterfly, Inc. Sunnyvale, CA
Frederick Neebling	Trustee President McMurtry and Bell Insurance San Jose, CA
Brian Polivka	Trustee Chief Executive & Principal Consultant Polivka Vox LLC; Senior Director, Shorelight Education, Owens Mills, MD
Patrick W. Zilliacus	Principal LZA, Inc. Los Angeles, CA

## **OFFICERS**

Dr. William Durdon	Chairman of the Board
William Smith	President and CEO
Richard Crowe	Chief Financial Officer
Patrick Olmstead	Vice President, Operations

.

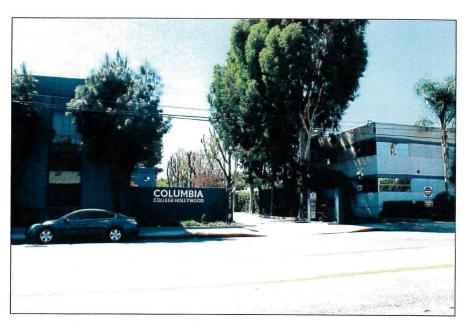
## **APPENDIX B: PROJECT PHOTOS**

## COLUMBIA COLLEGE HOLLYWOOD MAIN CAMPUS 18618 OXNARD STREET

### PHOTOGRAPHS OF THE SUBJECT



Front (north) elevation of subject, as seen looking south from Oxnard Street



Driveway entrance to subject site, as viewed from Oxnard Street

## PHOTOGRAPHS OF THE SUBJECT



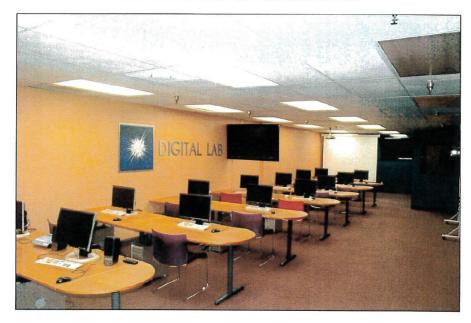
Subject's west elevation, as seen looking southeast from parking lot entrance



South elevation of subject, as viewed from parking lot

### 18618 OXNARD STREET

### PHOTOGRAPHS OF THE SUBJECT



Digital lab on upper level



Student art room, which is located on upper level

## **APPENDIX C: FINANCIAL STATEMENTS 2013 – 2015**